

Cambridge CoC

2021 CoC Competition

October 4, 2021

Agenda

Welcome & introductions (10:30 – 10:35)

2021 Continuum of Care (CoC) Program & Competition Overview (10:35 – 11:15)

HUD's Policy Priorities

Funding Available

Project Types

Roles, Process & Timelines

Scoring

Q&A (11:15 – 11:45)

2021 CoC Competition Overview

- National competition for Continuum of Care (CoC) Program funds. The CoC Program is authorized by subtitle C of title IV of the McKinney-Vento Homeless Assistance Act and the CoC Program rule (24 CFR part 578).
- The CoC Program is designed to promote community-wide commitment to the goal of ending homelessness. It provides funding for efforts by nonprofit providers, states, and local governments to rehouse homeless households while minimizing the trauma and dislocation caused by homelessness; to promote access to and effective utilization of mainstream programs; and to optimize self-sufficiency among those experiencing homelessness.
- Due Nov. 16, 2021
- HUD continuing to require that CoC's score and rank projects within 2 Tiers

CoC Competition Overview

- HUD's Policy Priorities as identified in the competition Notice:
 1. Ending homelessness for all persons
 2. Use a Housing First approach
 3. Reducing Unsheltered Homelessness
 4. Improving System Performance –HUD recognizes effects of COVID-19 on performance and this year's competition reduces points available for system performance but HUD plans to significantly increase points for system performance in future years.
 5. Partnering with Housing, Health, and Service Agencies – CoCs should coordinate and partner with public and private healthcare organizations, PHAs, workforce development and tribal organizations.
 6. Racial Equity – HUD is emphasizing system and program changes to address racial inequity
 7. Including Persons with Lived Experience in CoC planning and decision-making

CoC Competition: Funding Available

- Approximately \$2.6 billion available;
- Cambridge CoC can apply for up to \$6,506,837
 - Annual Renewal Demand (ARD): \$5,713,505
 - Bonus funds: \$285,675
 - Domestic Violence Bonus funds: \$336,252
 - Planning funds (not ranked): \$171,405

Maximum ranked application total	\$6,335,432
Tier 1 (90.2% of maximum application amount):	\$5,713,505
Tier 2 (9.8% of maximum application amount):	\$621,927

Tier 1 = 100% of ARD

Tier 2 = 5% of ARD plus amount available for DV Bonus

- Amounts available in ARD and Bonus categories determine Tier thresholds but do not define project types within Tiers
- Tier 1 and Tier 2 projects may be:
 - Renewals
 - New projects created through reallocation
 - New projects created through Bonus or DV Bonus

CoC Competition: Project Types

- Renewal Projects
- New Project Types – may be funded using Reallocation, Bonus or DV Bonus funds
 - Bonus Funds
 - New **Permanent Supportive Housing (PSH)** projects serving 100% chronically homeless or Dedicated Plus
 - New **Rapid Rehousing (RRH)** Projects
 - New **Joint Transitional Housing/RRH** projects
 - DV Bonus Funds
 - **RRH** projects dedicated to serving survivors of domestic violence, dating violence, sexual assault, or stalking that are defined as homeless
 - **Joint TH and PH-RRH** projects dedicated to serving survivors of domestic violence, dating violence, sexual assault, or stalking that are defined as homeless
 - **Supportive Services Only (SSO) Coordinated Entry** project to implement policies, procedures, and practices that equip the CoC to better meet the needs of DV survivors
- Expansion Projects – may be funded using reallocation funds, Bonus or DV Bonus
 - To expand current operations of eligible renewal project by adding units, beds, persons served, or services provided
- Transition Projects – A grant to fund a new project to transition an eligible renewal project being eliminated through reallocation from one program component to another eligible new component over a 1-year period.
 - No more than 50% of grant may be used for costs of eligible activities of original component
 - Eligible for renewal in subsequent years for eligible activities of new component

CoC Competition Roles

Cambridge Department of Human Service Programs (DHSP) is the Collaborative Applicant (CA) for the Cambridge CoC and coordinates:

1. Local competition process
 - Generation and collection of local renewal applications
 - Solicitation for new project proposals
 - Facilitation of CoC Board Evaluation Panel review & ranking

2. Esnaps submissions
 - Project Applications
 - Consolidated Application
 - Priority Listing

Subrecipient agencies are responsible for:

1. Submission of local renewal and/or new project proposals
 - Includes certifications and confirmation of DUNS Number and active SAM registration
 - Local applications include requests for responses that help inform and strengthen the CoC's Consolidated Application
2. Submission of match commitment letters to DHSP staff for attachment in esnaps
3. Collaboration with DHSP staff on additional items that may be needed to finalize esnaps applications

CoC Competition Timeline

Procedure for Renewal Projects	Responsible Party	Deadline
1. Local Renewal Application submitted to DHSP staff	Subrecipient agency	10-15
2. Match letters submitted to DHSP staff	Subrecipient agency	10-29
3. esnaps forms completed	DHSP CoC staff	10-29
4. Complete Project Scoring & Reallocation Assessment – each project scorecard will be reviewed by 2 DHSP/CoC staff members	DHSP CoC staff	by 10-21
5. Evaluation Panel meets to review and approve renewal project scoring & determine final rankings	CoC Evaluation Panel	10-21 to 10-27
6. Subrecipients agencies notified of score & rank	DHSP CoC staff	11-01
7. Submit Renewal Application with Collaborative Application & Priority Listing to HUD	DHSP CoC staff	11-16

CoC Competition Timeline

Procedure for New Projects

		Responsible Party	Deadline
1.	New Project Application submitted to DHSP staff	Subrecipient agency	10-15
2.	Match and commitment letters submitted to DHSP staff	Subrecipient agency	10-29
3.	Complete Project Scoring	CoC Evaluation Panel	10-15 to 10-21
4.	Evaluation Panel meets to determine final score & ranking	CoC Evaluation Panel	10-21 to 10-27
5.	Subrecipients agencies notified of score & rank	DHSP CoC staff	11-01
6.	Complete esnaps forms	DHSP CoC staff	11-10
7.	Submit New Project Application & Priority Listing to HUD	DHSP CoC staff	11-16

CoC Competition: Scoring & Ranking

The Evaluation Panel will review the following to inform ranking decisions:

1. NOFA Scorecard

- Scorecards for Renewal Projects will be completed by DHSP staff; each project's scorecard will be checked for accuracy by a second reviewer to ensure accuracy and scores will be reviewed by Evaluation Panel
- Scorecards for New Projects will be completed by CoC Board's Evaluation Panel

2. Funding Priority Recommendations survey results

3. Reallocation Assessments (renewal projects only)

- to determine if renewal projects are underutilized or underperforming while also considering the special needs of subpopulations served by each project.
- completed Reallocation Assessments will be provided to the Evaluation Panel for review and to inform decisions.
- Reallocation Assessments include information related to projects' contributions to policy priorities and system performance.

- The CoC Board's Evaluation Panel is responsible for making final decisions related to project ranking and reallocation.
- Project scores, ranking, and reallocation decisions will be disseminated to all project applicants by DHSP staff no later than November 1, 2021.

CoC Competition: Renewal Project Scoring

NOFA Scorecards for Renewal Projects will be completed by DHSP staff

- Data sources: most recently submitted Annual Performance Report (ARP) & DHSP records related to billing, recaptures and complying with reporting deadlines
- Each project’s scorecard will be checked for accuracy by a second reviewer to ensure accuracy prior to Evaluation Panel review

Client Outcomes	40
Housing Stability	20
Access to Income & Benefits	20
HUD & Local Priorities	30
Housing First	2
Priority Populations	4
Populations with intensive service needs	4
Dedicated units for Chronic Homelessness	10
Project Capacity	30
HMIS Data Quality	15
Utilization Rate	5
Reporting Deadlines	5
Expenditures/Recaptures	5
Total	100

CoC Competition: New Project Scoring

NOFA Scorecards for New Projects will be completed by Evaluation Panel

- DHSP staff will conduct review of proposals prior to sending to Evaluation Panel to ensure threshold requirements are met (eligible applicants, project type)
- Bonus Points
 - 5 points for inclusion of commitment letters from healthcare organization
 - 5 points for inclusion of commitment letter demonstrating housing funding from non CoC or ESG source

Applicant Experience	25
Project Design & Activities	50
Budget & Match	20
Timeliness	5
Bonus Points	10
TOTAL	110

CoC Competition: Key Dates & Resources

Local Project Applications due to DHSP	Oct. 15
Match commitment letters to DHSP	Oct. 29
Notification of Scores & Rank	Nov. 1
Full Application posted	Nov. 13
Final Submission	Nov. 16

- Resources:**
- CoC website: <https://www.cambridgecoc.org/coc-program>
 - Local Competition Procedures
 - HUD’s CoC competition page (FAQs): https://www.hud.gov/program_offices/comm_planning/coc/competition
 - NOFO: https://www.hud.gov/sites/dfiles/SPM/documents/FY21_Continuum_of_Care_Competition.pdf
 - CoC Regulation: [24 CFR Part 578](#)

Q & A