Cambridge CoC
2022 CoC Competition

August 18, 2022

Agenda

Welcome & introductions (11:00 – 11:10)

2022 Continuum of Care (CoC) Program & Competition Overview (11:10 – 11:40)

HUD's Policy Priorities

Funding Available

Project Types

Roles, Process & Timelines

Scoring

Q&A (11:40 – 12:00)

2022 CoC Competition Overview

- National competition for Continuum of Care (CoC) Program funds. The CoC Program is authorized by subtitle C of title IV of the McKinney-Vento Homeless Assistance Act and the CoC Program rule (24 CFR part 578).

- The CoC Program is designed to promote community-wide commitment to the goal of ending homelessness. It provides funding for efforts by nonprofit providers, states, and local governments to rehouse homeless households while minimizing the trauma and dislocation caused by homelessness; to promote access to and effective utilization of mainstream programs; and to optimize self-sufficiency among those experiencing homelessness.

- Due September 30, 2022

- HUD continuing to require that CoC's score and rank projects within 2 Tiers

CoC Competition Overview

HUD's Policy Priorities as identified in the competition Notice:

1. End homelessness for all persons

2. Use a Housing First approach

3. Reduce Unsheltered Homelessness

4. Improve System Performance

5. Partner with housing, health, and service agencies

6. Advance racial equity and address racial disparities

7. Improve assistance to LGBTQ+ individuals

8. Engage persons with lived experience of homelessness

9. Support local engagement to increase supply of affordable housing

CoC Competition: Funding Available

- Approximately $2.7 billion available;

- Cambridge CoC can apply for up to $6,448,042
  - Annual Renewal Demand (ARD): $5,772,413
  - Bonus funds: $288,621
  - Domestic Violence Bonus funds: $213,836
  - Planning funds (not ranked): $173,172

Maximum ranked application total	$6,274,870
Tier 1:	$5,483,792
Tier 2:	$791,078

Tier 1 = 95% of ARD

Tier 2 = 5% of ARD plus amount available for Bonus and DV Bonus

- Amounts available in ARD and Bonus categories determine Tier thresholds but do not define project types within Tiers

- Tier 1 and Tier 2 projects may be:
  - Renewals
  - New projects created through reallocation
  - New projects created through Bonus or DV Bonus

CoC Competition: Project Types

- Renewal Projects

- New Project Types – may be funded using Reallocation, Bonus or DV Bonus funds

    - Bonus Funds
        - New **Permanent Supportive Housing (PSH)** projects serving 100% chronically homeless or Dedicated Plus
        - New **Rapid Rehousing (RRH)** Projects
        - New **Joint Transitional Housing/RRH** projects

    - DV Bonus Funds
        - **RRH** projects dedicated to serving survivors of domestic violence, dating violence, sexual assault, or stalking that are defined as homeless
        - **Joint TH and PH-RRH** projects dedicated to serving survivors of domestic violence, dating violence, sexual assault, or stalking that are defined as homeless
        - **Supportive Services Only (SSO) Coordinated Entry** project to implement policies, procedures, and practices that equip the CoC to better meet the needs of DV survivors

    - Expansion Projects – may be funded using reallocation funds, Bonus or DV Bonus
        - To expand current operations of eligible renewal project by adding units, beds, persons served, or services provided

    - Transition Projects – A grant to fund a new project to transition an eligible renewal project being eliminated through reallocation from one program component to another eligible new component over a 1-year period.
        - No more than 50% of grant may be used for costs of eligible activities of original component
        - Eligible for renewal in subsequent years for eligible activities of new component

CoC Competition Roles

Cambridge Department of Human Service Programs (DHSP) is the Collaborative Applicant (CA) for the Cambridge CoC and coordinates:

1. Local competition process
    - Generation and collection of local renewal applications
    - Solicitation for new project proposals
    - Facilitation of CoC Board Evaluation Panel review & ranking

2. Esnaps submissions
    - Project Applications
    - Consolidated Application
    - Priority Listing

Subrecipient agencies are responsible for:

1. Submission of local renewal and/or new project proposals
    - Includes certifications and confirmation of UEI and active SAM registration
    - Local applications include requests for responses that help inform and strengthen the CoC's Consolidated Application
2. Submission of match commitment letters to DHSP staff for attachment in esnaps
3. Collaboration with DHSP staff on additional items that may be needed to finalize esnaps applications

CoC Competition Timeline

Procedure for Renewal Projects	Responsible Party	Deadline
1. Local Renewal Application submitted to DHSP staff	Subrecipient agency	8/31
2. Match letters submitted to DHSP staff	Subrecipient agency	9/16
3. esnaps forms completed	DHSP CoC staff	9/20
4. Complete Project Scoring & Reallocation Assessment – each project scorecard will be reviewed by 2 DHSP/CoC staff members	DHSP CoC staff	by 9/7
5. Evaluation Panel meets to review and approve renewal project scoring & determine final rankings	CoC Evaluation Panel	9/8 – 9/14
6. Subrecipient agencies notified of score & rank	DHSP CoC staff	9/15
7. Submit Renewal Application with Collaborative Application & Priority Listing to HUD	DHSP CoC staff	9/30

CoC Competition Timeline

Procedure for New Projects	Responsible Party	Deadline
1. New Project Application submitted to DHSP staff	Subrecipient agency	8/31
2. Match and commitment letters submitted to DHSP staff	Subrecipient agency	9/16
3. Complete Project Scoring	CoC Evaluation Panel	9/8-9/14
4. Evaluation Panel meets to determine final score & ranking	CoC Evaluation Panel	9/8-9/14
5. Subrecipient agencies notified of score & rank	DHSP CoC staff	9/15
6. Complete esnaps forms	DHSP CoC staff	9/26
7. Submit New Project Application & Priority Listing to HUD	DHSP CoC staff	9/30

CoC Competition: Scoring & Ranking

The Evaluation Panel will review the following to inform ranking decisions:

1. **NOFA Scorecard**

   - Scorecards for Renewal Projects will be completed by DHSP staff; each project's scorecard will be checked for accuracy by a second reviewer to ensure accuracy and scores will be reviewed by Evaluation Panel

   - Scorecards for New Projects will be completed by CoC Board's Evaluation Panel

2. **Funding Priority Recommendations survey results**

3. **Reallocation Assessments (renewal projects only)**

   - to determine if renewal projects are underutilized or underperforming while also considering the special needs of subpopulations served by each project.

   - completed Reallocation Assessments will be provided to the Evaluation Panel for review and to inform decisions.

   - Reallocation Assessments include information related to projects' contributions to policy priorities and system performance.

- The CoC Board's Evaluation Panel is responsible for making final decisions related to project ranking and reallocation.

- Project scores, ranking, and reallocation decisions will be communicated to all project applicants by DHSP staff no later than September 15, 2022.

CoC Competition: Renewal Project Scoring

NOFA Scorecards for Renewal Projects will be completed by DHSP staff

- Data sources: most recently submitted Annual Performance Report (ARP) & DHSP records related to billing, recaptures and complying with reporting deadlines

- Each project's scorecard will be checked for accuracy by a second reviewer to ensure accuracy prior to Evaluation Panel review

Client Outcomes	**40**
Housing Stability	20
Access to Income & Benefits	20
HUD & Local Priorities	**30**
Housing First	2
Priority Populations	4
Populations with intensive service needs	4
Dedicated units for Chronic Homelessness	10
Project Capacity	**30**
HMIS Data Quality	15
Utilization Rate	5
Reporting Deadlines	5
Expenditures/Recaptures	5
Total	**100**

CoC Competition: New Project Scoring

NOFA Scorecards for New Projects will be completed by Evaluation Panel

- DHSP staff will conduct review of proposals prior to sending to Evaluation Panel to ensure threshold requirements are met (eligible applicants, project type)
- Bonus Points
  - 5 points for inclusion of commitment letters from healthcare organization
  - 5 points for inclusion of commitment letter demonstrating housing funding from non CoC or ESG source

Applicant Experience	**25**
Project Design & Activities	**50**
Budget & Match	**20**
Timeliness	**5**
Bonus Points	**10**
TOTAL	**110**

CoC Competition: Key Dates & Resources

Local Project Applications due to DHSP	August 31
Match commitment letters to DHSP	September 16
Notification of Scores & Rank	September 15
Full Application posted	September 26
Final Submission	September 30

Resources:

- CoC website: https://www.cambridgecoc.org/coc-program
    - Local Competition Procedures
- HUD's CoC competition page (FAQs): https://www.hud.gov/program_offices/comm_planning/coc/competition
- NOFO: https://www.hud.gov/program_offices/spm/gmomgmt/grantsinfo/fundingopps/fy22coc
- CoC Regulation: 24 CFR Part 578

Q & A

Cambridge CoC 2022 Competition Meeting
8/18/2022
Q&A

1. **Please explain the match requirements.**
   All CoC Projects must match the CoC grant funding with 25% match (except for Leasing lines).

   See HUD Exchange for additional detail: https://www.hudexchange.info/homelessness-assistance/coc-esg-virtual-binders/coc-match/match-requirements/
   Match is actual cash or in-kind resources contributed to the grant. All costs paid for with matching funds must be for activities that are eligible under the CoC Program, even if the recipient is not receiving CoC Program grant funds for that activity. All grant funds must be matched with an amount no less than 25 percent of the awarded grant amount (excluding the amount awarded to the leasing budget line item) with cash or in-kind resources.

2. **Do project applicants need to mail original copies of match letters to DHSP?**
   No. Please email scanned copies of signed letters to emengers@cambridgema.gov

3. **If an agency was awarded a renewal grant and an expansion grant in the 2021 competition do they need to submit renewal forms for both the original renewal and the expansion grants?**
   No – if a project was expanded in 2021, the 2022 renewal form reflects the merged grant that includes both the original and expanded portions.

4. **Can agencies with renewal projects access prior year submissions?**
   Yes – please email Liz or your contract manager (Anthony or Mike) to request and we can send them to you for reference.

Please reach out to Liz at emengers@cambridgema.gov with any questions as you work through the application forms.